# SSL CERTIFICATE SERVICES
## Six Proven Ways to Boost Sales and Trust with Your Site's Visitors

Rackspace® Hosting is a one-stop-shop for all your SSL needs. We not only sell six SSL certificates from the two leading and most trusted names in the industry – VeriSign® and *thawte*™ – we actually order, install and renew them for you. It all comes standard with Fanatical Support®.

## EXTENDED VALIDATION (EV) SSL CERTIFICATES

The EV standard is the latest SSL protocol, requiring an extensive investigation of the certificate owner. High-security web browsers display a green address bar for sites with EV SSL Certificates, showing the name of the certificate owner and the Certificate Authority to protect users from phishing and fraud.

https://www.bizybank.com    BizyBank, Inc [US]

Look for the green bar

|  | VeriSign® Secure Site Pro Extended Validation SSL Certificate | VeriSign® Secure Site Extended Validation SSL Certificate | *thawte*™ SSL Web Server with Extended Validation Certificate |
|---|---|---|---|
|  | VeriSign® | VeriSign® | thawte |
| **Trust Level:** | ★★★ | ★★★ | ★★☆ |
| **Security Level:** | ★★★ | ★★☆ | ★★☆ |
| **Min. Encryption:** | 128-bit | 40-bit | 40-bit |
| **Best if you want:** | • The latest SSL EV technology performing the highest level of authentication<br>• The VeriSign Secured® Seal, the most recognized trust mark on the Internet<br>• The strongest encryption enforced, as required by many contracts and regulatory bodies | • The latest SSL EV technology performing the highest level of authentication<br>• The VeriSign Secured® Seal, the most recognized trust mark on the Internet | • The latest SSL EV technology performing the highest level of authentication<br>• The *thawte* Trusted Site Seal<br>• The most economical EV SSL certificate Rackspace offers |

## ORGANIZATIONALLY VALIDATED (OV) AND DOMAIN VALIDATED (DV) SSL CERTIFICATES

OV SSL Certificates guarantee that the owner of the domain is a legally accountable person or business. DV SSL Certificates only validate the domain.

|  | VeriSign® Secure Site Pro SSL Certificate | VeriSign® Secure Site SSL Certificate | *thawte*™ 1,2,3 SSL Certificate |
|---|---|---|---|
|  | VeriSign® | VeriSign® | thawte |
| **Trust Level:** | ★★☆ | ★★☆ | ★★★ |
| **Security Level:** | ★★★ | ★★☆ | ★★★ |
| **Min. Encryption:** | 128-bit | 40-bit | 40-bit |
| **Best if you want:** | • SSL OV technology<br>• The VeriSign Secured® Seal, the most recognized trust mark on the Internet<br>• The strongest encryption enforced, as required by many contracts and regulatory bodies | • SSL OV technology<br>• The VeriSign Secured® Seal, the most recognized trust mark on the Internet | • SSL DV technology<br>• The *thawte* Trusted Site Seal t |

*experience fanatical support*®

rackspace®
HOSTING